

Consultant Background

Doug Dylla

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Doug Dylla is the principal of Doug Dylla Consulting and specializes in applied research in asset-building, homeownership and foreclosure prevention strategies for lower-income families. His consulting clients include: NeighborWorks America, Freddie Mac, the New American Foundation, the Homeownership Preservation Foundation, the Neighborhood Funders Group, HUD (through Abt Associates), the NeighborWorks of Ohio Collaborative, Neighborhood Housing Services of Chicago, and the NeighborWorks Montana.

From 1991-2006, Mr. Dylla worked at NeighborWorks America (formerly known as Neighborhood Reinvestment Corporation) as the national director of the NeighborWorks Campaign for Home Ownership. In this capacity, he worked with 175 nonprofit organizations promoting homeownership for underserved Americans. While with NeighborWorks America, Mr. Dylla worked in partnership with many national organizations to develop outreach, housing counseling and asset-building strategies to assist lower-income families. Since 1993, the Campaign has assisted over 110,000 families to purchase homes in communities across the nation. The Campaign served as an effective “research and development lab” for new tools for promoting homeownership. The Campaign for Home Ownership won two “Best Practice Awards” from HUD and was twice recognized as a semi-finalist in the “Innovations in American Government” award program.

Dylla is a regular trainer, panelist and speaker at the NeighborWorks Training Institutes and other venues on topics such as homebuyer education, foreclosure prevention, financial literacy training programs and innovative partnerships to promote homeownership. He has served a board member on the American Homeowner Education and Counseling Institute, an advisory council member of the NeighborWorks Center for Homeownership Education and Counseling and a member of Freddie Mac’s Affordable Housing Advisory Committee.

Previously, Dylla was the executive director of Ithaca Neighborhood Housing Services from 1983-89. Dylla has written numerous articles on housing and community development topics, including “Mind the Gap: Issues in Overcoming the Information, Income, Wealth, and Supply Gaps Facing Potential Buyers of Affordable Homes” with J. Michael Collins in 2001; “Getting to Scale: New Business Strategies for Homeownership Services” in 2007; “Preserving the Dream: Understanding and Addressing the Subprime Mortgage Crisis” in 2008; and “The Foreclosure Crisis: A Blueprint for Foundation Intervention” in 2009.